

To
The Visa Officer
The High Commission of Canada
New Delhi
India
Dear Madam/Sir,

Subject: Resubmission of Statement of Purpose According to the Canada Student Visa

Application Requirements

Let me wish you the best greetings of the day!

I hereby introduce myself as Anand Sharma, a permanent resident of India, interested to pursue an academic program in Canada. I have been a part of the professional circuit in India, working as a customer support executive and a service coordinator over the last four years. Currently, I stand at the crossroads of a dynamic career and tons of professional opportunities, and am looking for further career progression. I love leading teams and managing projects from the front. A globally recognized program in Canada would bridge my knowledge, competence, and professional goals. Considering my long-term career perspectives in India, it's imperative for me to acquire an advanced degree from an internationally recognized institution. This explains why I decided to enroll myself for the two-year Graduate Certificate program in Project Management at Conestoga College in Canada.

However, my previous attempt to obtain a study permit in Canada failed as the visa officer rejected my application under the following ground:

• The purpose of your visit to Canada is not consistent with a temporary stay given the details you have provided in your application.

This unexpected rejection disappointed me, but didn't break me. I decided to scrutinize the application and realized that I failed to clearly explain the relevance of the intended course to my career. This might have prompted the visa officer to think that I don't have genuine intentions to visit Canada, and that I don't intend to return to India after completing the course. Other reasons for the rejection might be low academic grades.

I have addressed all these issues raised by the previous visa officer while drafting this reapplication letter. I hereby declare that I am a genuine student and am visiting Canada solely for academic purposes. I don't have any intention to stay back in the country. Neither do I have any relatives or acquaintances in Canada. I draw your sincere attention to the details I presented in this application. A careful scrutiny on your end will help you gain a transparent view of my profile. This way, you can process my study permit and let me pursue the academic program in Canada.



About my English language skills and competence

In order to demonstrate my language abilities in English, I appeared for my IELTS Examination in November 2022 and obtained an overall band score of 7.5. This qualifies me for the program, considering the admission criteria of Conestoga College. Besides, my IELTS score confirms that I will be able to pursue this course with English as the medium of instruction.

My career aspirations and ambitions

On completing this course in Canada, my immediate goal is to return to India. I am a family-oriented individual, and would not be comfortable with isolating myself in a different country just to grow my career. As I explained, I have no professional interest in Canada, and would like to reunite with my family in India after this course is over. I am respectful to visa norms, and promise to get back to my homeland immediately after my study in Canada is over.

My parents are aging, and they need my physical presence in India as they near their golden days. In India, I also have assets worth INR 5.5 crore to inherit and manage. Therefore, I cannot afford to stay back in Canada and have my domestic responsibilities back in my country.

Along with these priorities, I have my long-term career goals in India. I have always wanted to put on the shoes of a project manager all these years. Now that I have already gained the expertise of a service coordinator, I would like to gain further industry expertise. This will help me mature as a seasoned project manager. For me, it would be a gratifying experience to lead teams in an MNC as a project manager. As a skilled and certified professional, I have various professional opportunities to tap, including the ones of a project coordinator, project manager, or project scheduler. Currently, I am eyeing my berth in some of the corporate firms in India such as Accenture, Tech Mahindra, Capgemini, TCS, and Wipro.

I have planned my career path in India logically, being a goal-oriented and organized individual. Accomplished project managers need technical knowledge as well as professional skills. Therefore, I decided to inculcate these abilities in me as I soar to higher pedestals in my career. This will help me contribute generously to my organization in India. The economy is rapidly digitizing, and competent project managers are capable of shortening product development cycles.

Also, they need to respond to challenges promptly and capitalize on the opportunities. I also need to strengthen my technical knowledge and risk-assessment skills to shine in my career. Therefore, I need to brace up for the dynamic and competitive work environment in India. This course will help me polish my abilities, particularly considering that I have been a part of the professional world for four years after completing my last degree.



The following websites have helped me gain a transparent idea of my career scope in India.

- Naukri
- LinkedIn
- Indeed
- Monster
- Michael Page

What is the reason for choosing to study the Graduate Certificate program in Project Management?

Aligning my previous experience as a service coordinator, I look forward to evolving as a competent project manager. The designer program in Canada seamlessly complements my professional experience and goals. I already have four years of experience in shaping customer journeys. I can feel the pulse of different audience groups. Now, blending my current skills with fresh knowledge acquired in Canada, I want to craft a dynamic career as a project manager or project coordinator in India. Being an avid learner, I am confident to hone the skills quickly. My passion to lead projects and manage resources further motivates me to soar up the professional hierarchy.

This course will refine my professional profile with relevant managerial skills. I will be able to organize the tasks at hand and manage manpower. Also, I wish to undergo professional training in a pragmatic and progressive learning environment. Here, I have better opportunities to grasp real-world opportunities. From curtailing budget allocations for projects and strategizing plans, this course will refine my career comprehensively with relevant industry knowledge. I look forward to evolving as an accomplished project manager, capable of planning projects, executing and controlling the operations, while monitoring latest developments.

This course will also strengthen my competence in cost and time management, examining the scope of a project, while assuring quality. Also, it will help me align the project to the plans and goals of my organization, As a skilled project manager, I will be adroit in identifying our goals, obstacles, performance criteria, resource requirements, deliverables, and control requirements. Also, this course will help me gain relevant skills like collaboration, information management, and decision support.



I will return to India as a skilled professional. Through my research, I have come to know that salary packages for certified project management candidates range from INR 15 lakhs to INR 20 lakhs a year at reputed MNCs. These online resources have helped me gain a detailed insight into the career opportunities for me in India.

- Ambition Box
- 6Figr
- Naukri
- <u>Upgrad</u>
- Glassdoor

My family and sponsorship details

I hail from a humble business family in Kerala. All these years, I have been fortunate to get a supportive academic environment. My father runs a manufacturing firm of electrical components, and he has been in this sector for more than thirty five years. My mother is a school teacher, educating kids at a government institution. My parents have been motivational to me, and want me to return to them after competing my higher education overseas.

We a stable financially, and you will find the details of our net worth attached with this application. I have already made a payment of CAD 18,650 as the tuition fee for the first year, and CAD 10,000 as my GIC to manage my living expenses in Canada. We have adequate savings to fund this academic program in Canada. Also, I have obtained an education loan from HDFC Bank to manage my expenses. Therefore, I have made all the necessary arrangements to manage my tuition cost, temporary living expenses, living costs, and incidental expenses in Canada.

My academic synopsis and details

Besides being consistent in my academics, I have also been proactive in extracurricular activities. All these years, I have performed consistently in my academics. I love being a part of outdoor activities and sports. Since my 8th grades, I have been playing tennis and badminton. Besides, I have participated in Mumbai Zonal and state-level matches. As a captain, I have nurtured my team-management spirit, and later in my life, I managed to translate the same ambition to my professional front.





As a practical-oriented individual, I focused deeply on my grades, projects, sports, as well as seminars. In my graduation, I bagged 86% and followed up with 81% in my Masters. There was a marginal dip in my performance during my masters, and I justify this on the ground of my involvement in NCC, sports, and projects that shaped my managerial and leadership attributes. Ultimately, I would find all these skills valuable as I evolve as a project manager. Prior to this, Secondary and Higher Secondary Examinations, aggregating 85% and 84%m respectively. Next, I decided to pursue my graduation from Symbiosis University. Later, I completed my Master's from the same institution.

I got my first professional exposure at Reliance Communications when I joined this company as an assistance service coordinator from March 2019 to April 2020. Later, I was promoted to the position of a service coordinator. Later, I started working with British Council as a customer support executive. As I progressed in my career, I got the opportunity to work at Byju's as an academic counselor. Currently, I am working with this company. Also, I worked at D Mart as a customer service executive for six months.

What made me choose Canada? Why not India or any other country?

I prioritize pragmatic education, and the academic environment in Canada suits me perfectly. It would be the ideal study destination for me to pursue my higher studies in the area of my interest. Canada is commercially one of the most successful nations in the world. The country's educational sector is closely aligned with its commercial infrastructure. As a result, aspirants find the learning outcome relevant. Besides, I wish to pursue this course from a globally recognized institution. This way, I can gain an edge over my peers in India. In India, most of the universities offer theoretical courses that are obsolete in terms of relevance to the current requirements of the industry. So, I thought of pursuing a program from one of the foreign institutions.

I have compared the courses offered by established universities in the US, the UK, and Australia. In Canada, the quality of education is the same as in these countries. However, I would find education in Canada more affordable. Besides, the temporary living expenses in this country are more manageable. For international aspirants, the country is safe and secure. I would like to exchange my views with fellow learners and broaden my professional insights.



I have checked out these websites to get a holistic idea on the learning experience of international students in Canada.

- International Academy
- Bachelors Portal
- CIC News
- Degree from Canada
- Future Link Consultants

What is the reason for choosing Conestoga College?

Conestoga College continues to be one of the prime academic institutes in Canada. It is known for its pragmatic approach to train aspirants. I have carefully gone through the course modules on the offering. These modules are perfectly in sync with the industry. Besides, the review aggregator websites demonstrate a revered image of the institution. All the reviews are positive, and I would benefit from being a part of this pragmatic environment in this institution. Also, I look forward to imbibing industry skills from seasoned professors and industry experts directly. The campus life looks great, and it has libraries and other amenities for international students.

I am particularly drawn toward the comprehensiveness of the course modules. I am interested to undergo training through the modules on The Principles Of Project Management, Business Principles, Project Management tools and Application, Project Resource Planning and Scheduling, Consultancy Practices In Project Management, Project Leadership, and Project Communications. After completing these modules in the first semester, I would proceed to more advanced ones in the second semester. Some of these include courses on Agile Project Management Basics, Project Cost Management, Project Risk Management, Project Procurement, Project Quality Management, and the Project Management Capstone Project. This balanced exposure to practical aspects of learning will prepare me for the challenges in the industry.

To get an insight into the quality of education at Conestoga College, I checked out the following websites.

- Shiksha
- · Hot Courses Abroad
- <u>IDP</u>
- Quora
- College Dunia



Declaration and acknowledgement

I hereby declare that all the details that I have presented in this application are accurate and true to the best of my knowledge. I haven't edited any information or doctored any documents to take advantage of the same.

Conclusion and final appeal

I have presented my profile transparently for your careful scrutiny in this application. Besides, I have addressed the issues that the first visa officer raised while rejecting my previous application. As I explained, I will return to India on completing this course. My parents are aging, and my professional priorities lie in India. The global academic exposure in project management will transform my professional outlook, helping me scale my professional hierarchy in India.

Therefore, I request you to reconsider my application and grant me the study permit to pursue the mentioned program in Canada. This course will streamline my professional profile and help me embrace my dream career in India.

I am waiting for a positive response from your end.

Thank you for your consideration and time Anand Sharma